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Nux Inventum brings Norwegian economical Polar-boats to Finnish market for season 2017

Nux Inventum Oy and Polarbåt AS recently signed cooperation agreement in order to sell classic Polar boats in Finland next season. The boats with capacity of ten persons are currently in presale.

Environmentally friendly Polar boats with high capacity for social enjoyment at sea are coming to Finland for season 2017. Oslo based Polarbåt AS and Nux Inventum finalized cooperation agreement a few weeks ago.

"We aim to bring new fresh options for people who wish to enjoy peaceful social boating, beautiful classic lines and ecological aspects of boat life. Polar boats offer a unique boating experience.", says Polarbåt AS chairman Mr. Piotr Staniszewski.

The offering is mainly based on 20 and 22 feet models. Polar boats are classical shaft driven boats with inboard diesel. They have a very practical seating configuration, and the boats are rated to record breaking 10 persons. Visually the models are very attractive with the beautiful hull lines of Polar 22 and eye-catching wooden interior details of 22 Classic.

"After getting to know Nux Inventum way of thinking and projects, we saw the company as a natural cooperation partner for us. We share the same views about conserving energy and we wish to have smooth flexible business. Very familiar mindset for us.", Mr. Staniszewski continues.

All Polar models are extremely economical with consumption levels of 1l/h at cruise. The manufacturer utilizes Yanmar marine diesels that are suitable for biodiesel and offer the best reliability in operation.

”We are so eager and happy to start cooperation to get Polars to Finland. Personally as a Polar owner I’m convinced no other boat in the world beats these classic boats.”, says Nux Inventum CEO Juha Askolin.

”I mean these are just lovely boats, no need to explain. Even the local Norwegians rarely accept anything else once they buy their first Polar. The look and feel of the Classic model is icing on the cake. The boat is stunning, it feels like a beautiful painting and I can’t get the smile out of my face every time we release the ropes and head for the sea with our Polar.”, Askolin continues.

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Polar boat models available at
<http://www.nuxinventum.com/polar-boats/in-english/>

Nux Inventum Oy

Nux Inventum is a privately owned Finnish investment and development company with sustainable and energy saving focus. The company invests in projects and companies helping to save energy and nerves.

Polarbåt AS

Polarbåt AS is a Norwegian boat manufacturer of Polar boats. The main product is shaft driven motor boat in 20 and 22 feet hull length. The company main market area is Norway, and the Polar brand is well known in the Nordics already for decades.